Fundraising Tips

Fundraising often takes a little creativity and persistence, but it's vitally important to our mission, and we know you can do it. **THANK YOU!**

1

GET THE BALL ROLLING

Nobody likes to be first. Donating to your own fundraising page demonstrates to potential supporters that you are serious about our cause.

2

ADD YOUR WHY TO THE EMAIL

We've put together an email template you can use from your fundraising page, The most important thing you can add is "why you are fundraising".

3

START WITH CLOSE CONTACTS

Start by emailing your close contacts because they are most likely to donate. Send some quick personal messages to your inner circle to build momentum. Then customize your email to reach others.

4

MOVE TO SOCIAL MEDIA

One of the best strategies to use on both Facebook and Twitter is tagging and thanking people that have donated. This spreads your message further and lets people know you're already getting support.

5

FOLLOW UP EMAILS

Don't hesitate to send a few follow-up emails. Emails can easily be overlooked Use email to keep people up to date with your progress, especially if you hit a milestone towards your goal like halfway.

6

KEEP THANKING

As more of your network gets behind you, keep thanking them on social media and continue to share your progress towards your goal.